

... of ROTHs! STOP-S... STOP-SHOP at ROTHs!

**LARGE GRADE A FRESH EGGS 45<sup>c</sup>**  
DOZEN IN CARTON



STOCK UP!

THURS., FRI., SAT., SUN.  
**4 BIG DAYS!**

DELICATESSEN

MEAT SKINLESS  
**WENERS 39<sup>c</sup>**  
B-CHELO PKG.

FULL CREAM  
**Cheddar Cheese 41<sup>c</sup>**  
lb.

STAR Ready to Eat  
**PORK SHOULDER \$2.49**  
C-1 CAN

Oven Ready  
**BISCUITS 12<sup>c</sup>**  
3-oz. Pkg.

PHILADELPHIA  
**CREAM CHEESE 13<sup>c</sup>**  
3-oz. Pkg.

ROTHS FINEST WINES and LIQUORS

ACE-HI  
**ASTERN BEER 75<sup>c</sup>**  
12-oz. CANS

HOUSE OF ROTH  
**80-Proof VODKA \$3.19**  
FULL FIFTH

Manchester Inn Blended  
**STRAIGHT WHISKIES \$3.29**  
FULL FIFTH

HOUSE OF ROTH  
**IMPORTED RUM \$3.19**  
FULL FIFTH

BY Pineapple Sliced, No. 1/4 Can ..... 19c  
MSAY Ripe Medium Olives, No. 1 Can ..... 28c  
RTINELLI Apple Juice, Qt. .... 33c  
RTINELLI Apple Cider, Qt. .... 33c  
ANTERS Peanut Oil, Pt. .... 39c  
FT French Dressing, 8 oz. .... 21c  
RESSO Tomato Paste, 6 oz. .... 9c  
Miniature Marshmallows, 8 oz. .... 29c

**FREEZER SPECIALS**

WICKEN OF THE SEA  
**TUNA PIES 21<sup>c</sup>**  
8 oz. PKG.

DOWNY FLAKE  
**WAFFLES 15<sup>c</sup>**  
PKG.

ONG'S CHINESE  
**DINNERS 79<sup>c</sup>**  
12-oz. PKG.

OHIO  
**KITCHEN MATCHES**

Ctn. of  
6 Boxes **39<sup>c</sup>**

**Roths**  
SUPER FOOD MARKETS

PIRSES EFFECTIVE THURS., FRI., SAT., SUN., FEB. 10, 17, 18, 19  
1321 Post Avenue, Torrance  
109 S. Hawthorne Blvd., Hawthorne

310 E. Manchester, L.A.—12021 W. Washington, Culver City—3024 E. Sepulveda, L.A.—2412 Pico Blvd., Santa Monica—2709 E. Main, Ventura

STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs! STOP-SHOP-SAVE at ROTHs!

**BARGAIN DAYS AT SUNNY FURNITURE**

**CHESTS of DRAWERS \$19<sup>95</sup>**  
Maple or Blond. Tall 5-drawer. ONLY

**KNEE HOLE DESKS**  
Blond Nevermar Tops Reg. 29.95. NOW 19.95  
Solid Birch Reg. 49.50. NOW 34.50  
Bronze Mahogany (Second) Reg. 59.50. NOW 39.50

**LIVING ROOM TABLES**  
(Factory Seconds)  
Bronze & Copper tone mahog. Reg. 19.95. NOW 8.95  
Large corner tables Reg. 29.95. NOW 14.95

**'LANE' CEDAR CHESTS**  
Blond, mahog., charcoal & Cordovan. Your choice only 49.50

**HARD ROCK MAPLE WINDSOR CHAIRS**  
with fiddle back brace. Reg. 16.95 each. NOW **\$14<sup>95</sup>** EA.

**PLATFORM ROCKERS \$19<sup>95</sup>**  
Upholstered. ONLY

**Modern Bedroom Sets \$49<sup>50</sup>**  
Double dresser, lg. mirror, headboard. Choice of tan or grey. Only 8 left at

**Innerspring Mattress & Matching Box Spring \$29<sup>95</sup>**  
Complete matching set

**HARD ROCK MAPLE BEDROOM SETS \$139<sup>00</sup>**  
● Large double dresser  
● Large framed plate mirror  
● Choice of Hollywood headboard or double bed

**Maple Dinette Sets \$79<sup>50</sup>**  
Solid birch in Salem finish. Large drop leaf table and 4 matching chairs. Bargain price, 5-pc. set

**Walnut Dining Servers \$19<sup>95</sup>**  
(Seconds). Large storage space & lg. drawer for silverware. 89.00 value. Now we give 'em away. ONLY

**3-Pc. Curved Sectional \$129<sup>50</sup>**  
MODERN. Complete 3-pc. set ONLY

**3-Pc. Curved Sectional \$189<sup>50</sup>**  
PROVINCIAL — with wings and floures. Regular 259.00. NOW

**DECORATOR SOFA PILLOWS \$1<sup>95</sup>**

**Elect. Vacuum Cleaners**  
Guaranteed Tank type with attachments 17.50  
39.95

**STORAGE CABINET \$9<sup>95</sup>**  
ALL METAL

**DINETTE SETS \$39<sup>95</sup>**  
● Chrome or wrought iron styling  
● Extension tables  
● Uphol. chairs with foam seats  
● No. 1 quality guaranteed  
● Choice of 10 colors

**150 SETS OF Floors Lamps Reduced!**  
FLOOR LAMPS with shades and reflector. 3-way lighting bronze base only 5.95  
Table lamps with shades, brass, wrought iron & ceramic bases. Priced for clearance. ONLY 4.95..

**Broadloom Carpet \$3<sup>69</sup>**  
Sq. Yd.  
For wall to wall or room size rugs — CHOICE  
● Sunset Gold ● Dusty Rose ● Chocolate Brown ● Sand Belge ● Fern Green ● Desert Beige ● Hunter Green ● Sandalwood ● Grey ● Turquoise  
Pay 10% down — Take 30 months to pay from \$5.00 per month  
Installation by expert workman

**ROLL-END CARPETING AT SALE PRICES**  
12x16'4" - 12x9'11" - 12x9'9" 12x10'8" - 12x6' - 12x6'3" - 12x11'5"  
These are the ends of large rolls of carpet — too small for carpet installations but large enough for individual rooms.  
Prices start at **\$29<sup>95</sup>**

**RUG SAMPLES 89<sup>c</sup>**  
Discontinued items

**NEW GAS RANGES \$69<sup>95</sup>**  
with automatic oven regulator. ONLY

**ALL 1955 APPLIANCES Going At Cost!**  
Last Call — One of a Kind, No Layaways  
CASH or TERMS  
No discount cards necessary for a deal on new appliances! Check all over town, shop the best. We offer lowest prices...  
Pay 5.00 a month on one or more units.  
Free Delivery — Easy Terms

**1956 GENERAL ELECTRIC DELUXE REFRIGERATOR \$189<sup>95</sup>**  
Large top freezer, loads of shelves in door, magnetic door lock. No trade-in necessary. Our price, delivered & installed

Free 1956 "DO-IT-YOURSELF" Calendars — Get 'em now

**SUNNY FURNITURE Co.**  
3639 W. IMPERIAL HIGHWAY  
Between Prairie and Crenshaw

FEB. 16, 1956 Twenty-seven TORRANCE HERALD



**Rappaport to Headquarter Business Here**

Herman R. Rappaport today announced the formation of the Rappaport Construction Co. with temporary headquarters in Torrance, following his designation as engineering construction manager of factory construction for McDonald Brothers.

The company has been organized to serve heavy industry in construction involving reinforced concrete and mechanical engineering projects.

As a result of his diversified background in industry, including activities on behalf of the Bechtel Corp., Carbide and Carbon Chemicals, and Standard of New Jersey, Rappaport became aware of industry's need for a highly mobile, closely coordinated team of construction specialists to offer competitive bidding to complex technical construction projects. The company has been organized within the scope of this "task group" concept, he added, and will specialize in tilt-up and prestressed concrete, as well as process, mechanical construction.

Recently-completed projects for Union Oil of California, Broc Chemicals, General Petroleum, Johns-Manville Corp., and Southern California Gas Co. have demonstrated the unusual effectiveness brought to bear on construction problems by the task group specialists, according to Rappaport.

Rappaport himself, has had a lengthy and varied career in the administration of major industrial projects. During World War II, he played a key role in the atomic energy program at Oak Ridge, Tenn. Prior to the Manhattan Project, he was a member of the Standard Oil Development team that pioneered the synthetic rubber program and aviation gasoline catalytic crackers.

**Donors Should Ask for Heart Fund Eyedee**

A warning that the public should ask for proper identification before making contributions to the 1956 Heart Fund campaign, being conducted throughout California, was issued today by the Los Angeles County Heart Assn.

Rolla R. Hayes, Jr., 1956 Heart Fund chairman, said it has come to the attention of the Heart association that a number of unauthorised persons have been reported to be "collecting for the Heart Fund" in some communities of Los Angeles County.

He said one instance involved two youths who were going from door-to-door in Lawndale, requesting donations, and one case of volunteer collectors for the Heart Fund. Sheriff's deputies apprehended the pair and found that the youngsters had been making such collections for the past few months and had collected nearly \$100.

Another instance involved a man who was collecting door-to-door in West Los Angeles. The man was frightened away when one resident asked for his identification.

Hayes said door-to-door neighborhood collections will be conducted in Los Angeles County by authorized volunteers on Heart Sunday, Feb. 26.

Collectors now collecting for the Heart Fund, and Heart Sunday volunteers, carry with them an identification card, an official collection kit, and the Social Service card, Hayes said.

**Only 2 Cases Reported by Health Dept.**

Los Angeles County Health Department reported one case of tuberculosis and one case of measles in the Torrance area for the week ending Feb. 4.

No diseases were recorded for the Palms Verdes area and only 19 cases of reportable diseases were recorded for the entire South Bay area.